



Asian American & Pacific Islander Partnership

Smoke Free AAPI Faith Organizations/ Events

Roxanna Bautista, MPH, CHES
Secondhand Smoke Conference
May 17, 2006

AAPI Smoking Prevalence in CA

	Males	Females
Cambodian	24.6%	7.9%
Chinese	14.4%*	2.0%*
Filipino	23.7%	9.3%
Japanese	13.2%	12.7%
Korean	27.9%*	4.3%*
Pacific Islander	32.3%	21.4%
South Asian	13.8%	2.6%
Vietnamese	31.5%	1.1%

California Health Interview Survey, 2001

*Dr. Moon Chen, 2006

Smoke Free AAPI Faith Based Organizations/Events

- Overview of AAPI Partnership Smoke Free Faith Based Advocacy Campaign
- Working with non-traditional partners
- Strategies, successes, and challenges
- Continuing the momentum

Overview of Faith Based Smoke Free Faith Based Advocacy Campaign

- 2001-2003: APITEN smoke-free faith based organizations/events (FBOs) campaign
- 2004-2007: AAPI Partnership to secure 10 Pacific Islander, Chinese, Korean, and/or Vietnamese specific faith based FBOs in three targeted regional areas in California will adopt a policy to designate their events and/or grounds as smoke-free.

Smoke-Free Thai Temple in Los Angeles

Wat Thai of Los Angeles

(วัดไทย ลอสแอนเจลิส)

Tobacco Policy

นโยบายไม่รับบริจาคเงินจากบริษัทค้าบุหรี่และสุรา

วัดไทยขอรับนโยบายไม่รับเงินบริจาคจากบริษัทซึ่งได้ผลกำไรจากการค้าบุหรี่และสุรา เพื่อนำมาส่งเสริมสุขภาพและสภาพแวดล้อมที่ปลอดจากยาสูบและสุรา แก่พระสงฆ์ และฆราวาส ซึ่งมาใช้สถานที่ในวัด และจะเป็นวัดตัวอย่างที่เหมาะสมเพื่อสุขภาพของชุมชน

นโยบายไม่รับบริจาคเงินจากบริษัทค้าบุหรี่และสุรา

ก. นโยบายนี้ได้นำมาใช้เพื่อวัดไทยจะไม่รับบริจาคจากบริษัทค้าบุหรี่และสุรา

- 1) วัดไทยจะไม่อนุญาตให้บริษัทค้าบุหรี่และสุราเป็นผู้อุปถัมภ์กิจกรรมในวัด
- 2) วัดไทยจะไม่อนุญาตให้บริษัทค้าบุหรี่และสุรา คำขอ เพื่อจะอุปถัมภ์หรือร้องเรื่องเพื่อผลกำไรแก่ส่วนหนึ่งส่วนใดของวัด

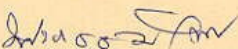
ข. วัดไทยจะไม่รับของขวัญ ของบริจาค หรือจากการขายใด ๆ ของบริษัทค้าบุหรี่และสุรา

และจากผู้ที่เกี่ยวข้อง

ค. กิจกรรมทุกวาระในวัดไทยจะเป็นที่ปลอดบุหรี่

อนุมัติและยอมรับ โดย พระราชธรรมวิเทศ วันที่ _____

ลายเซ็น



- Wat Thai Temple will not accept monies from tobacco and alcohol companies
- All events held by Wat Thai will be smoke-free events

Smoke-Free Signs

No Smoking



**For Your Health and
A Healthy Temple Environment**

This sign was made possible by funds received from the California Department of Health Services, Tobacco Control Section in partnership with the Asian Pacific Islander Tobacco Education Network, under Grant # 02-01384.

เขตปลอดบุหรี่



เพื่อความสะดวกของวัด
และสุขภาพของท่าน

This sign was made possible by funds received from the California Department of Health Services, Tobacco Control Section in partnership with the Asian Pacific Islander Tobacco Education Network, under Grant # 02-01384.

Successful San Diego Smoke Free Samoan Churches Campaign

**SMOKE-FREE
CHURCH GROUNDS**

**PROTECT
OUR
YOUTH**



Funded by the Tobacco Tax Health Protection Act of 1988-Proposition 99, under grant #00-91584 with the California Department of Health Services, Tobacco Control Section

**LAGOLAGO INA
LE ULALAI
LE FANUA LOTU**

**PUIPUIA
TATOU
FANAU**



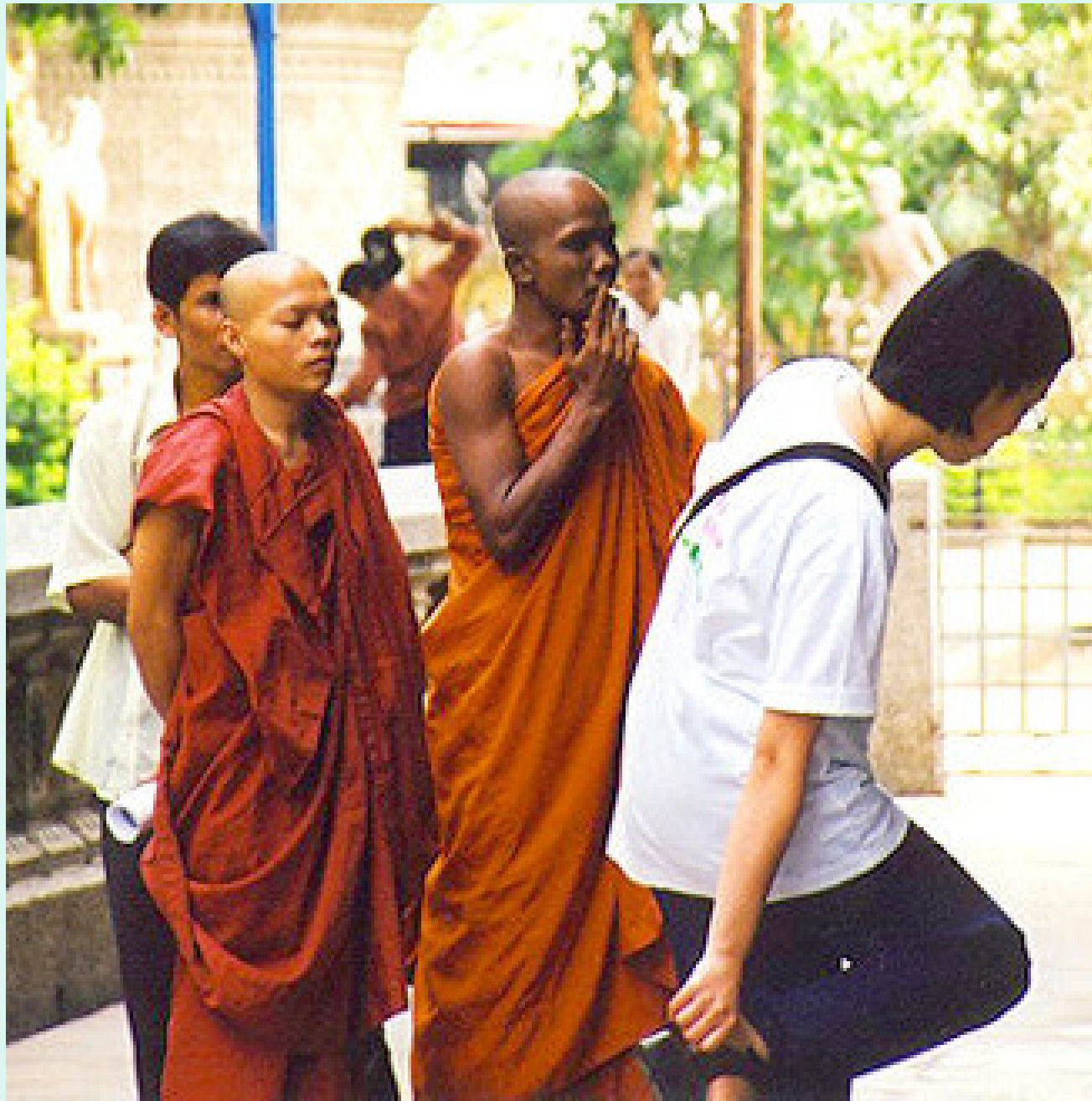
Funded by the Tobacco Tax Health Protection Act of 1988-Proposition 99, under grant #00-91584 with the California Department of Health Services, Tobacco Control Section

Working with FBOs

- Large number of community meet
- Established organization
- Easy to identify key leaders
- Many religions promote health
- Have many events
- Faith community strong in ethnic community
- Great vehicle to deliver messages

Tips for Working with AAPI FBOs

- Get acquainted with members of faith organization/community
- Targeting faith based organizations through youth group leadership
- Meet with board members and/or key community people



Using Religious Imagery in the Philippines



Religion & Tobacco Control

- Pope John Paul II called for Catholics to abstain from tobacco products for one day and donate the savings
- In Judaism, the Torah compels one to choose that which does not endanger health or weaken the body that carries the soul. Tobacco is considered as one of those things that jeopardizes body, and thus life.

Buddhism & Tobacco Control

From the International Workshop on Buddhism & Tobacco Control: May 7-9, 2002

- Tobacco should be classified under the fifth precept, "Suramerayamajjahpamatthana", as a harmful and addictive substance.
- Offering tobacco to monks should be considered to be in the third category of wrong offerings "majjadana".

Other Buddhist Declarations

- Monks, who are of the highest moral standing should be free of nicotine addiction and therefore should not use tobacco.
- Furthermore, monks should be active in saving lives by preventing tobacco use, establishing smoke-free areas and helping people quit. This is the application of the Buddhist precept "Sangaha dhamma".

Bible Scriptures on Health

1 Corinthians 6:19-20

- Haven't you yet learned that your body is the home of the Holy Spirit God gave you, and that He lives within you? Your own body does not belong to you. For God has bought you with a great price. So use every part of your body to give glory back to God, because He owns it.

Proverbs 82a

- God forbids anyone to harm his own body in any way

Orange County Campaign

- Secured 4 consultants in the Korean, Chinese, Vietnamese and Pacific Islander communities.
- Compiled a list of FBOs in CA
 - Chinese- 60
 - Korean- 76
 - Vietnamese- 72
 - Pacific Islander- 104

Campaign Strategies

- Developed and implemented pre-campaign opinion poll to assess AAPI faith community members' awareness and support of smoke-free events and/or grounds
- Collaborated with Smokers' Helpline to develop list of AAPI-specific cessation resources (13 clinics and community-based organizations)
- Consultants created SHS fact sheets

Community Opinion Survey

1. What is the name of your <u>church / temple / mosque / synagogue/other</u> ? _____ (Please circle one) (Name)	
2. Do you support your church/temple/mosque/synagogue/other adopting a smoke-free grounds policy (smoke-free areas around property of place of worship)?	<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> No Opinion
3. Do you support your church/temple/mosque/synagogue/other adopting a smoke-free events policy (smoke-free areas during events that take place on the property of the place of worship)?	<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> No Opinion
4. Do you think secondhand smoke is harmful to you?	<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> No Opinion
5. Do you think secondhand smoke is harmful to your children or family?	<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> No Opinion
6. Do you think second-hand smoke is harmful to senior citizens?	<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> No Opinion
7. Are you aware of whether this event is smoke-free? (May not apply.)	<input type="checkbox"/> Yes <input type="checkbox"/> No
8. Do you know whether your church/temple/mosque/synagogue is smoke free?	<input type="checkbox"/> Yes <input type="checkbox"/> No
9. Do you think that tobacco prevention programs, cessation services, and educational materials should be available to your community in your language (other than English)?	<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> No Opinion
10. A toll-free smokers' helpline (in English, Chinese, Korean and Vietnamese) is currently available in California to provide counseling and referrals to assist callers to quit smoking. Would you recommend to a family member or friend to use this free service?	<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> No Opinion

Pre-Campaign Survey Results

St. Polycarp (Vietnamese)

- 87.2% would support a smoke free church grounds policy
- 91.5% would support a smoke free church events policy
- 97.9% believe that SHS is harmful to themselves
- 100% believe that SHS is harmful to their children and family

Grace Samoan Assembly of God

- 76.9% would support a smoke free church grounds policy
- 82.1% would support a smoke free church events policy
- 87.2% believe that SHS is harmful to themselves
- 92.3% believe that SHS is harmful to their children and family

Media Ads

- Media ads have been produced and promoted in church bulletins
- *Tatou te mafai ona puipui malu le soifua maloloina o a tatou fanau mai le manavaina o le asu-fasioti tagata o tapaa pe afai tatou te matua faasaina ona toe ulaula se tagata i laufanua o le Ekalesia. Manatua, e taua atu le puipuiga o ola o fanau i lo le tausiga o le saolotoga o tagata ulaula tapaa.*
- Together we can stop Secondhand Smoking from corrupting the health of our children by agreeing to keep smokers out of our church properties. Remember, the health of our children is more important than the happiness of our smokers.

“Honor Yourself; Honor Others; Be Smoke-Free”
“Respetese a usted mismo. Respete a otros. Abstengase de fumar.”
“Quý Trọng Mình; Quý Trọng Người; Đừng Hút Thuốc”
A message from Asian Pacific Islander American Health Forum

- Promotes Campaign
- Educates Community
- Builds Trust
- Offers Something in Return



MASS INTENTIONS
JESUS, I TRUST IN YOU

JULY 31 - AUGUST 06, 2005

Sunday (31) Eighteenth Sunday in Ordinary Time
Sunday Vigil Masses

5:30 PM Edgar R. Riquier (RIP)
 7:00 PM Vietnamese Mass

7:30 AM Theresa Martinez (RIP)
 9:00 AM Victoriano & Eleuterio Guzman (RIP)
 11:00 AM Neda Dezfooli
 12:30 PM Ivan L.
 5:00 PM Vietnamese Mass
 7:30 PM Parish Intentions

**Monday (01) St Alphonsus Liguori,
 Bishop & Doctor of the Church**

6:30 AM Bonifacio Arenas (RIP)
 8:30 AM Eusebia Carrera (RIP)

**Tuesday (02) Weekday / St Eusebius of Vercelli, Bishop /
 St Peter Julian Eymard, Priest**

6:30 AM Vicente (RIP)
 8:30 AM Jacobo Sánchez (RIP)

Wednesday (03) Weekday

6:30 AM Mary Tuyet & Maria Nguyen (RIP)
 8:30 AM Peter & Lucy — Martha & Peter (RIP)

Thursday (04) St John Mary Vianney, Priest

6:30 AM Jonathan Lamas
 8:30 AM Anahí B.

**Friday (05) Weekday / First Friday /
 Dedication of St. Mary Major**

6:30 AM Susan Hahn & Family
 8:30 AM Bryan Lively (RIP)

**Saturday (06) Transfiguration of the Lord
 First Saturday**

8:30 AM Anton & Mary Trousil (RIP)

Saint Polycarp Sunday Gifts

Seventeenth Sunday in Ordinary Time 2004
 \$15,074.44
 Seventeenth Sunday in Ordinary Time 2005
 \$15,395.00

PASTOR'S CORNER

To my brothers and sisters in Christ,

Let us give God thanks and praise because He has done many good things for us; especially, He gave us His Only Son. Because of love, God sent His Only Son to us; because of love His Son, Jesus Christ, died for our sins and rose from the dead to give us a new life; because of love, the Holy Spirit sanctifies our life and guides us to everlasting life.

From the readings of last week, we have discovered the finest treasure, the finest gold and pearls. One of the finest treasures that the Lord reveals for us in the readings of this week is LOVE and THE HOLY EUCHARIST. The story of how Jesus fed over five thousand people (men, not counting women and children) with five loaves and two fish is very familiar to all of us. From this parable, the point behind the gospel story is that the feeding of the five thousand was a sign that Jesus wanted to feed His followers in a spiritual manner by means of the Eucharist. Jesus is concerned with the totality of our lives, but His main objective is to direct us toward our spiritual destiny. That is uppermost in His mind for us.

How about us? Do we recognize that God always loves us and is with us, especially in the Eucharist? Do we know that each time we come to celebrate Mass, the Lord Jesus transforms our lives to be one with Him and with one another? From the first reading today, we hear the invitation of the Lord sounded through the Prophet Isaiah: "All you who are thirsty come to the water!... Heed me, and you shall eat well.... Listen, that you may have life." This invitation calls us from fear to faith and from faith to feeding. In the Eucharist, bread and wine become the Body and Blood of Christ. And we, despite our fears and failures, grow ever so gradually into what the Word of God promises we already are: the Body of Christ in the world. Fear is not our future. Faith carries us into the kingdom of God, a kingdom embodied in Jesus Christ, yesterday, today, and forever. Faith sings out this week in the passionate proclamation of St. Paul: "What will separate us from the love of Christ? Will anguish, or distress, or persecution, or famine or nakedness, or peril, or sword? No, in all these things we conquer overwhelmingly through Him who loved us."

Let us be present to each other and care for each other. Let us help each other to recognize that each one of us is made in the image of our Lord and live in peace and harmony. Let us help each other to take care of and to maintain our facilities. If we try to work together, it makes a lot difference for our peace of mind.

Wishing that you will have a blessed week to come in God's love and peace!

In Christ,
 Rev. Quang Vinh Chu

“Honor Yourself; Honor Others; Be Smoke-Free”
“Respetese a usted mismo. Respete a otros. Abstengase de fumar.”
“Quý Trọng Mình; Quý Trọng Người; Đừng Hút Thuốc”
A message from Asian Pacific Islander American Health Forum

Campaign Successes

- Disseminated pre-survey results to faith leaders and community
- Held “Regional Meeting” with faith-leaders
- Developed policy with FBOs and leaders
- Three policies were signed and adopted
- Posted no smoking signs
- Promoted policy adoption Implemented “post” opinion surveys
- Established relationships with FBOs and leaders

St. Polycarp

Smoke-Free Policy

Smoke-Free Policy

Parish St. Polycarp commits to implementing a smoke-free policy for the overall health and welfare of its members. Smoking will not be permitted within church buildings or anywhere on church grounds where signs of "Thank You for Not Smoking" are visible. This policy applies to all employees, members, and visitors attending events at the church.

Parish St. Polycarp will take the following steps to ensure successful support of the smoke-free policy:

- ☒ Post "Thank You for Not Smoking" signs in highly visible areas outside of the building, parking lot and lawn areas.
- ☐ Continue to remind members about the smoke-free policy in the church bulletin.

Pastor's Signature: Rev. [Signature]

Church Name: Saint Polycarp

Address: 9100 Chapman Ave, Stanton, CA 90680

Phone: (714) 893-2766

Effective Date: 11.20.2005

Smoke-Free Policy

The GRACE SAMOAN A.O.G. commits to implementing a smoke-free policy for the overall health and welfare of its members. Smoking will not be permitted within church buildings or anywhere on church grounds. This policy applies to all employees, member, and visitors attending events at the church. As a church, we will also work to provide information about the risks of tobacco use and benefits of quitting to all church members.

The GRACE SAMOAN A.O.G. will take the following steps to ensure successful support of the smoke-free policy:

1. Post "No Smoking" signs in highly visible areas inside and outside of the building, including the sanctuary, parking lot and lawn areas.
2. Provide tobacco education literature and materials to church employees, members, and visitors.
3. Continue to remind members about the smoke-free policy during announcements and in the church bulletin.

Pastor's Signature: _____

James T. Laford

Church Name: _____

GRACE SAMOAN ASSEMBLY OF GOD

Address: _____

18415 SEINE AVE, ARTESIA, CA 90701

Phone: _____

562-422-1845

Effective Date: _____

JANUARY 2006

Grace Samoan Assembly of God

Smoke-Free Policy

Congregational Christian United Church of Christ of Hacienda Heights

Smoke-Free Policy

Smoke-Free Policy

Congregational Christian UCC of Hacienda Heights commits to implementing a smoke-free policy for the overall health and welfare of its members. Smoking will not be permitted within church buildings or anywhere on church grounds. This policy applies to all employees, member, and visitors attending events at the church. As a church, we will also work to provide information about the risks of tobacco use and benefits of quitting to all church members.

CC UCC HH will take the following steps to ensure successful support of the smoke-free policy:

1. Post "No Smoking" signs in highly visible areas inside and outside of the building, including the sanctuary, parking lot and lawn areas.
2. Provide tobacco education literature and materials to church employees, members, and visitors.
3. Continue to remind members about the smoke-free policy during announcements and in the church bulletin.

Pastor's Signature: _____

Ramun Vora

Church Name: _____

Congregational Christian UCC of Hacienda Heights

Address: _____

15750 LOS ALTOS DR., Hacienda Heights, CA

Phone: _____

(626) 244-333-9216

Effective Date: _____

2/1/06

GRACE SAMOAN
CHURCH
OF THE NAZARENE

24 E 53rd Street
Long Beach,
CA 90805

Phone: 562-984-8083
Gracesamoan@hotmail.com

Church Board
Rev. Laina M. Fuatai
Matasee Sofia
M. Fereti Mose
Tupe Crichton
Mama Sata
Mary Casey
Samasoni Sagale
Salamo Alefoso
Leo Lui
Filipo Lesatele
Elisapeta Taule

President/Chairman
Rev. Laina M. Fuatai

Secretary
Matania Crichton

Treasurer
Lesina Mose

Financial Consultant
Mary Casey

Purpose Statement
We are motivated to love God and people through our uncompromised commitment to obey the Word of God as we are commissioned to share the good news of Jesus Christ and to make disciples of the Samoan and English speaking Samoans, starting in the city of Long Beach.

Smoke-Free Policy



Grace Samoan Church of the Nazarene commits to implementing a smoke-free policy for the overall health and welfare of its members. Smoking will not be permitted within church buildings or anywhere on church grounds. This policy applies to all employees, members, and visitors attending events at the church. As a church, we will also work to provide information about the risks of tobacco use and benefits of quitting to all church members.

Grace Samoan Church of the Nazarene will take the following steps to ensure successful support of the smoke-free policy:

- Post "No Smoking" signs in highly visible areas inside and outside of the building, including the sanctuary, parking lot and lawn areas.
- Provide tobacco education literature and materials to church employees, members, and visitors.
- Continue to remind members about the smoke-free policy during announcements and in the church bulletin.

Pastor's Signature: _____

Effective Date: June 12, 2006

For more information please contact, Jaracz Lafaele at 562-422-1845 or Litaracz@hotmail.com.

Grace Samoan Church of the Nazarene Smoke-Free Policy

Mira Mesa Chinese Baptist Church

Smoke-Free Policy



Mira Mesa Chinese Baptist Church Smoke-Free Policy

Mira Mesa Chinese Baptist Church commits to implementing a smoke-free policy for the overall health and welfare of its members. Smoking will not be permitted within church buildings or anywhere on church grounds. This policy applies to all employees, member, and visitors attending events at the church. As a church, we will also work to provide information about the risks of tobacco use and benefits of quitting to all church members.

Mira Mesa Chinese Baptist Church will take the following steps to ensure successful support of the smoke-free policy:

- PLEASE GET WRITTEN PERMISSION BEFORE POSTING ANY SIGNS.
1. Post "No Smoking" signs in highly visible areas inside and outside of the building, including the sanctuary, parking lot and lawn areas.
 2. Provide tobacco education literature and materials to church or temple employees, members, and visitors.
 3. Continue to remind members about the smoke-free policy during announcements and in the church bulletin or temple written materials.

Pastor's Signature: J. Wang

Church Name: Mira Mesa Chinese Baptist Church

Address: 10770 Rickert Rd.

Phone: 858-566-3671

Effective Date: Sept. 3, 2006

For more information please contact, Ying Cherrie Ng at 408-859-8213 or y2ng@ucsd.edu

10770 Rickert Road San Diego CA (858) 566-3671

Smoke-Free Policy
Vietnamese Catholic of Saint Boniface Church

Saint Boniface Church commits to implementing a smoke-free policy for the overall health and welfare of its members. Smoking will not be permitted within church buildings or anywhere on church grounds. This policy applies to all employees, member, and visitors attending events at the church. As a church, we will also work to provide information about the risks of tobacco use and benefits of quitting to all church members.

Saint Boniface Church will take the following steps to ensure successful support of the smoke-free policy:

1. Post "No Smoking" signs in highly visible areas inside and outside of the building, including the sanctuary, parking lot and lawn areas.
2. Provide tobacco education literature and materials to church or temple employees, members, and visitors.
3. Continue to remind members about the smoke-free policy during announcements and in the church bulletin or temple written materials.

Approved by: Father Hong
Church Name: Saint Boniface Church
Address: 133 Golden Gate Avenue, San Francisco, CA 94108
Phone: 415-863-0111, ext. 102

Effective Date: June 29, 2006

For more information please contact, TuongVi Tran at tuongvitn@yahoo.com

Vietnamese Catholic of Saint Boniface 133 Golden Gate Ave., San Francisco, CA 94108 415.863.0111

Vietnamese Catholic of Saint Boniface Church

Smoke-Free Policy

Smoke-Free Events Policy

International Festival at Valley of the Shepherd Presbyterian Church
Hacienda Heights, CA, Saturday, June 3, 2006



Xin đừng hút thuốc. Cám ơn.

Gracias Por No Fumar.



Thank You For Not Smoking.

This sign was made possible by funds received from the California Department of Health Services, Tobacco Control Section in partnership with the Asian American and Pacific Islander Partnership, under Grant # 04-35306

Campaign Challenges

- Lack of Interest by faith leaders: *“No one smokes here.”*
- Campaign brings negative image to FBO: *“Other people will think we have a problem with tobacco use.”*
- Faith leader doesn't want to sign a policy: *“I don't want to sign a formal contract.”*

Overcoming Barriers

- Built significant relationship with faith leaders and members – luncheons, presentations, media
- Offered other resource besides tobacco such as information on cancer screenings
- Involved alternative groups, such as the youth group or college club
- Used alternate words, not “policy” or “contract”
- Asked to sign a *pledge for a “healthy environment to protect welfare of the faith members”*

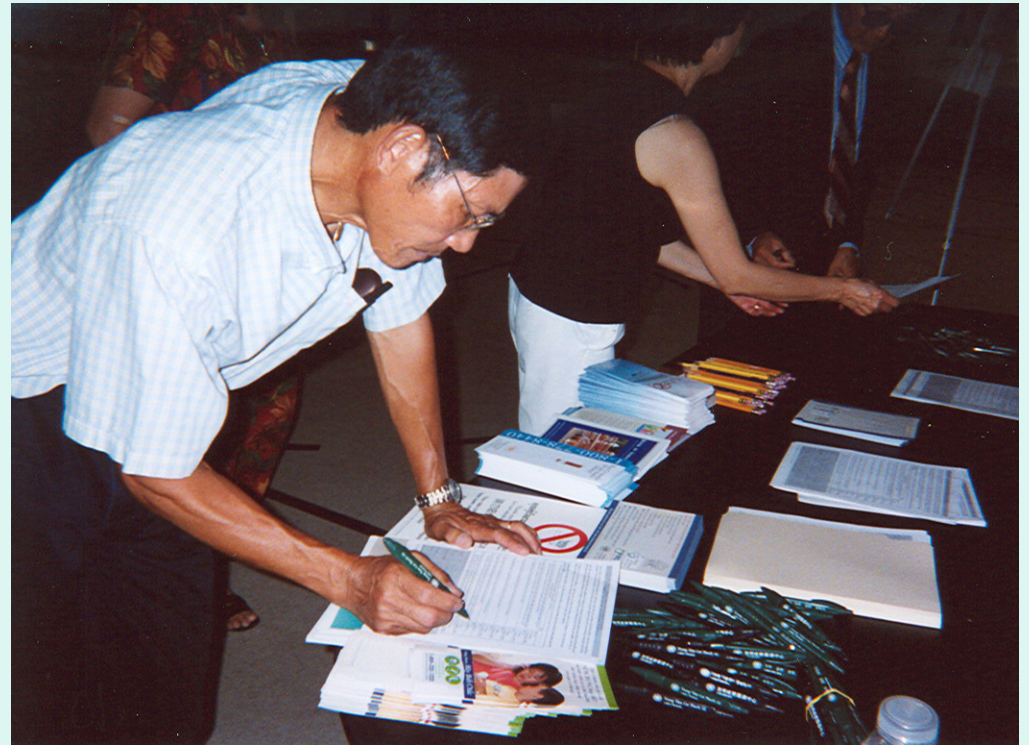
Overcoming Barriers

- Showed how other FBOs are adopting smoke-free policies
- Provide incentives such as health materials, t-shirts, raffle prizes, media \$, media recognition, pens, etc.
- Reveal member support from pre-survey results – whether members smoke or not:
“The survey results show that the members want a smoke-free policy.”



Involvement

Creativity



Continuing the Momentum

- Replicating campaign in Los Angeles County , Central California, and San Francisco Bay Area
- Working with IW Group on press release for local recognition of adopted policies and planning for statewide recognition
- Continuing outreach to FBOs that have and have not adopted policies and share resources
- Providing resources and technical assistance to Southeast Asian faith based organizations in Minnesota, who are also trying to establish smoke free grounds policies

Campaign Messages

- “Honor Yourself, Honor Others, Be Smoke-Free.”

尊重自己,尊敬他人,請勿吸煙

내 몸과 이웃을 존중하여 금연합시다

Ava ia te oe lava, atoa ma isi tagata. Aua le
ulaula tapaa.

Quý Trọng Mình. Quý Trọng Người. Đừng Hút
Thuốc.

How to Contact AAPI Partnership

Asian & Pacific Islander American Health Forum
450 Sutter Street, Suite 600

San Francisco, CA 94108

(415) 954-9988

www.apiahf.org

rbautista@apiahf.org

eednacot@apiahf.org

awong@apiahf.org