



APPEAL

National Policy Recommendations: AAPI Tobacco Cessation

Infrastructure and Capacity Building

- Increase capacity to do tobacco education and cessation within AAPI communities by funding and supporting leadership and career development opportunities for AAPI tobacco control advocates.
- Support efforts to educate funders, research institutions, government agencies, policy-makers, and tobacco control organizations on diversity and parity issues related to tobacco cessation for AAPIs.

Access

- Increase access to free or low-cost, evidence-based treatment services for nicotine dependency among uninsured, low SES, and geographically isolated AAPI communities through policy change.
- Expand insurance coverage of evidence-based treatment for nicotine dependency, such as cessation counseling groups, pharmaceutical aids, and quitlines. Develop reimbursement models for state, federal, managed care, and indigent care programs.
- Fund resource center to provide technical assistance on AAPI tobacco cessation including surveillance and evaluation data, research and intervention projects, and policy initiatives.
- Fund clearinghouse to disseminate evaluated AAPI tobacco information and educational materials to communities across the U.S. and the Pacific.

Research and Data

- Fund programs that replicate effective AAPI cessation strategies and innovative demonstration projects which incorporate strong community involvement (e.g., participatory action research approach) and evaluation components.

New research areas should include:

- tobacco use issues relevant to AAPIs (e.g., bidis and use of tobacco with betelnut)
 - family centered approaches
 - global and immigration issues
 - cultural and linguistically appropriate services
 - success of hotlines in reaching AAPIs (beyond California data)
 - an expanded definition of smoking to include social smoking
- Conduct baseline surveillance surveys of AAPI populations and quantify data gaps in communities of interest.

Policy

- Develop and implement internal policies, standard operating procedures and accountability criteria for county, state, and federal level agencies to advance parity of AAPI tobacco cessation.
- Support policies addressing environmental tobacco smoke (ETS) within AAPI communities as cessation strategies.